



Web Designer

PROFILE

I am a proactive and detailed Web Designer with 3+ years of experience delivering modern and accessible web and mobile products for a variety of clients. Clear understanding of technologies allows seamless collaboration with developers, while strong communication skills ensure transparency with stakeholders. Advanced up-to-date knowledge of Adobe Photoshop, Illustrator, Adobe XD, and Figma.

EXPERIENCE

July 2020 to Present Raytheon Intelligence & Space

Web Designer

- Collaborate with the NASA JPL International GNSS Service Central Bureau team on improving User Experience, UI elements, and accessibility for their website
Build and Design WordPress pages using WPBakery Page Builder and HTML/CSS
Research the best WordPress themes, plugins, and methods to use for ease of use and efficiency, as well as establishing proper documentation
Establish website access system for multiple working groups

March 2019 to Present IntersectLA - Brand + Creative Strategy

Web Developer + Project Manager

- Build multiple custom WordPress sites for startup businesses using the Divi Builder.
Optimize websites for speed by utilizing image optimizing and caching plugins and advising the client on necessary upgrades
SEO- Develop and implement SEO strategies to increase search rankings and attract users to the website
Set up client and internal websites and domains using digital ocean, forge laravel servers, Fetch File Transfer Protocol, and Sequel Pro.
Ensure accessibility on all external and internal websites
Manage and lead multiple projects that establish client's branding and digital media

August 2019 to Present CSUN Autonomy Research Center for STEAHM

Research Fellow + Visual Designer

- Design an simple, everlasting logo that encompasses and visualizes the center's mission and goals while keeping CSUN's brand requirements and NASA branding in mind
Design the interior of the center's new collaborative space and its wall graphics as well as created 3-D blueprints using SketchUp
Collaborate with team to plan a 100+ guest launch event for the center and promoted it by sending out multiple email campaigns via Mailchimp
Collaborate with the center's interdisciplinary students and NASA engineers to help with UX research and UI design for autonomy-related projects

May 2019 to Aug 2019 CSUN Communication Design

Visual Designer

- Assisted in building the CSUN Communication Design website through Wordpress Divi builder
Designed logo options for CSUN Communication Design's ARTpreneur program
Collaborated with my team to establish Communication Design's branding and print assets as well as several other new art programs

INFO

ashleysanti.24@gmail.com
linkedin.com/in/ashleysanti
ashleysanti.com
Instagram: @asantiweb

SKILLS

DESIGN

Adobe XD
Figma
Photoshop
Illustrator,
InDesign
Premiere Pro
After Effects
Branding
Typography

WEB DEVELOPMENT

WordPress
HTML + CSS
Bootstrap
Tailwind
Hosting + Servers
PHP
Sequel Pro
FTP

MISC

Basecamp
Slack
Trello
Mailchimp
G Suite
Microsoft Office

EDUCATION

California State University, Northridge

August 2015-Present
Bachelor of Arts- Communication Design

Dean's List

Fall 2017, 2019
Spring 2018, 2019, 2020

MENTORSHIPS

BUILT BY GIRLS

2019-present
1:1 Advisor program for young woman to gain exposure to careers in the tech industry

MIND

September 2019 - December 2019
MIND is a mentorship program that strives to provide students with access to the resources and knowledge they need to pursue a career in Product Design.